

# Andreas Lindgren

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## PERSONAL STATEMENT

Digital analytics is an important source of information to every company which has a digital environment, generates online profits, and leads.

Digital analytics is a process of measuring, gathering, analyzing, and reporting the performance of your website or application. Web statistics gives you insight into the origin, behavior, and the profile of your website visitors. Based on this information you can optimize the content of your digital environment. On top of that you can also improve your digital strategy (per target audience or campaign) and use your budget more effective and efficient. I am ready to help you with the entire process, from setting it up to optimizing your website.

## WORK EXPERIENCE

2021 – Present: Digital Island Uppsala, Junior SEO & SEM Specialist.

2021 *Internship* at Digital Island Uppsala, SEO & SEM Specialist 14 weeks.

2020 *Internship* at RevolutionRace Borås, Data Analyst team Marketing Performance 7 weeks

2018 – 2020 July: Ecoguard, Technical Fitter of consumption units

2018 - 2020 Drivers Club, safety staff track days, helping with social medias & management

2018 Södermalms Trädgårdsmaskiner, responsible for storage, assembling motors and more. 7 weeks

2017-2018 Team Leader Engineering Water consumption/meter units B-Meters 38 weeks

2016-2017 Tech Support AppleCare, customer satisfaction, technical troubleshooting, promoted level to take care of all product lines. 30 weeks

2015-2016 Internship Catella (office maintenance, administration, estate, advisor, salesman 25 weeks

2015-2015 Workplace-based learning Media Markt 8 weeks

2014-2014 summer job BOCenter IT-service and educating 4 weeks

2014-2014 employment at Willys Tumba 15 weeks

2013-2013 Internship at Coop Extra Stuvsta 6 weeks

2013-2013 summer job Botkyrka municipality VA-unit 4 weeks

2012-2012 Internship at Bilia Personbilar AB 1 week

2012-2012 Internship at AVA MC verkstad 2 weeks

2011-2011 Internship at Handlarn, Tullingeberg 3 weeks

## **EDUCATION**

2020 Present Digital Analytics at Medieinstitutet

2019 AFF (Accelerated Free Fall)

2018 Programming 1 at NTI, 5-week course

2017-2017 7 Day education in loan/sales

2014-2017 Swedish Air Force basic training / 10 verified flight hours w/ lessons

2016-2016 Intern Education AppleCare Tech Support (customer service, product service)

2015-2016 Intern Education Catella (CRM Communications)

2014-2016 Gymnasium Business specific service at Midsommarkransens Gymnasium

2014-2014 Intern Education Willys (Sales & Marketing.)

2013–2014 Gymnasium business specific service på Fryshusets Gymnasium

2004-2013 Elementary school Trädgårdsstadsskolan

## **PERSONAL INTERESTS**

Certified Skydiver focus in living healthy with a piece of mind for the environment.

Previous owner of SNUSINDEX.com

Enjoy driving, traveling, doing things on the bucket list and to find what is exceptional in life.

Selling and marketing products has always been in my nature, hence my education.

## **REFERENCES**

References are available on request.